

Organizational Expertise

Canvas Dev Leads (CDL), a dynamic non-profit organization established in 2019, is dedicated to reducing marginalization and socio-economic vulnerabilities through a multi-sectoral approach. With a proven track record in humanitarian aid and integrated development, CDL excels in sectors such as health, education, livelihoods, climate change adaptation, agriculture, and WASH, while embedding critical cross-cutting themes of MHPSS, EIE, GBV, governance, and advocacy. Partnering closely with key government bodies like CCAR, MoCC, and the Ministries of Education and Health, CDL designs and implements impactful programs to enhance social service delivery. Its portfolio boasts successful initiatives in MHPSS, school WASH, and education promotion across KP and Southern Punjab. As an active member of international networks such as Near, C4C, and CANSA, CDL contributes to shaping collaborative agendas that align with the UN SDGs, embodying innovation, commitment, and meaningful change for underserved communities.

Core Thematic Areas

Portfolio 1	Portfolio 2	Portfolio 3
Humanitarian Aid	Multi-Sectoral Programs	Special Program Areas
<ul style="list-style-type: none"> ▪ Medical Camps ▪ Education in Emergencies (EIE) ▪ MHPSS/Psychological FirstAid ▪ Emergency WASH interventions ▪ Non-Food Items/Food items ▪ Protection 	<ul style="list-style-type: none"> ▪ Primary Healthcare (OPD, Lab, medicines, Nutrition, Antenatal and postnatal, health & hygiene) ▪ Education (Capacity development trainings, curriculum development, Play Based Learning, Sports for Development, informal Education) ▪ Livelihoods (SMEs, TVET, Cash for work, Home-based Businesses) ▪ Water, Sanitation, Hygiene (WASH) (Water Quality & Supply, rainwater harvesting, CLTS, PATS Plus, Solid waste management, SBCC, PHAST, Menstrual hygiene management) ▪ Agriculture (Organic farming, climate smart agriculture, farmers training, agriculture research and development) ▪ Climate Change (Climate Adatation, mitigation, climate smart agriculture, climate justice, renewable energy, gender and climate) 	<ul style="list-style-type: none"> ▪ Mental health & Psychosocial Support (MHPSS) ▪ Gender Based violence (GBV) ▪ Local governance ▪ Digitalization ▪ Youth resilience

Organizational Structural Resources

Board of Directors (BoD)	Chief Executive Office	Programs Management	Financial Management	Operational management	Human Capital Management
<ul style="list-style-type: none"> ▪ Strategic Direction ▪ Expansion of organizational ▪ Fundraising ▪ Organizational Policies ▪ Ensuring Transparency & Accountability 	<ul style="list-style-type: none"> ▪ Day-to-Day organizational direction ▪ Decision making ▪ Policies implementation ▪ Organizational outreach expansion ▪ fundraising 	<ul style="list-style-type: none"> ▪ Programs implementation ▪ Strategic planning ▪ Donors' compliance ▪ Program cycle management ▪ Multi-sectoral programs ▪ Quality assurance 	<ul style="list-style-type: none"> ▪ Budget forecasting ▪ Donor's compliance ▪ Cashflow and overheads management ▪ Internal Audit ▪ Financial policies ▪ Annual planning 	<ul style="list-style-type: none"> ▪ Log & procurement planning ▪ Administrative management ▪ Asset management ▪ Fleet management ▪ Security protocols ▪ Tendering 	<ul style="list-style-type: none"> ▪ Human Capital policies ▪ Gender ▪ HR Planning ▪ Human resource manual ▪ Contracts management ▪ Payroll ▪ Recruitment

Networking/Cooperation/Membership

Legal Statuses	International Representation	National Platforms
<ul style="list-style-type: none"> MoU with Economic Affairs Division (EAD) Allowed to Work Status from Ministry of SAFRON NoC from Ministry of Interior (Mol) LOA with Ministry of Climate Change (MoCC) LOA with Human Rights Council LOA with Directorate of Basic Education Community Schools (BECS) Planned 	<ul style="list-style-type: none"> Member of Charter for Change (C4C) Member of Climate Action Network South Asia (CANSA) Member of Social Accountability Network (SAN) Member of Act Alliance Member of ICVA Network 	<ul style="list-style-type: none"> Member of Human Rights Network Member of CSOs network Member of National Humanitarian Network (NHN) Member of Interfaith Harmony Group

Current Programs

Portfolio 1	Portfolio 2	Portfolio 3
<ul style="list-style-type: none"> Supporting 3200 floods affected families with emergency WASH project in district charsadda, KP Assisting climate changes affected population in district chitral with medical camps and climate change adaptation services 2024 	<ul style="list-style-type: none"> Promoting safe access to WASH services of 50 schools’ children and students in district Mardan and Charssada 2024 Improving Livelihoods of vulnerable communities of union council Chamtar and Mohib Banda Mardan 2024 Capacity development of Civil society organizations and government staff on climate adaptation 2024 district Peshawar, Mardan and Charssada Training of young people on technical and vocational training (TVET) in district Mohmand and Swat 2024 Provision of agricultural assets to 500 farmers for climate smart agriculture practices in Southern Punjab 	<ul style="list-style-type: none"> Psychosocial support to vulnerable Schools children in 50 schools of district Mardan Protection awareness of young women and adolescent girls in 20 schools of KP 2024

Future Strategic Direction/Targets

Business Development Targets (USD)

